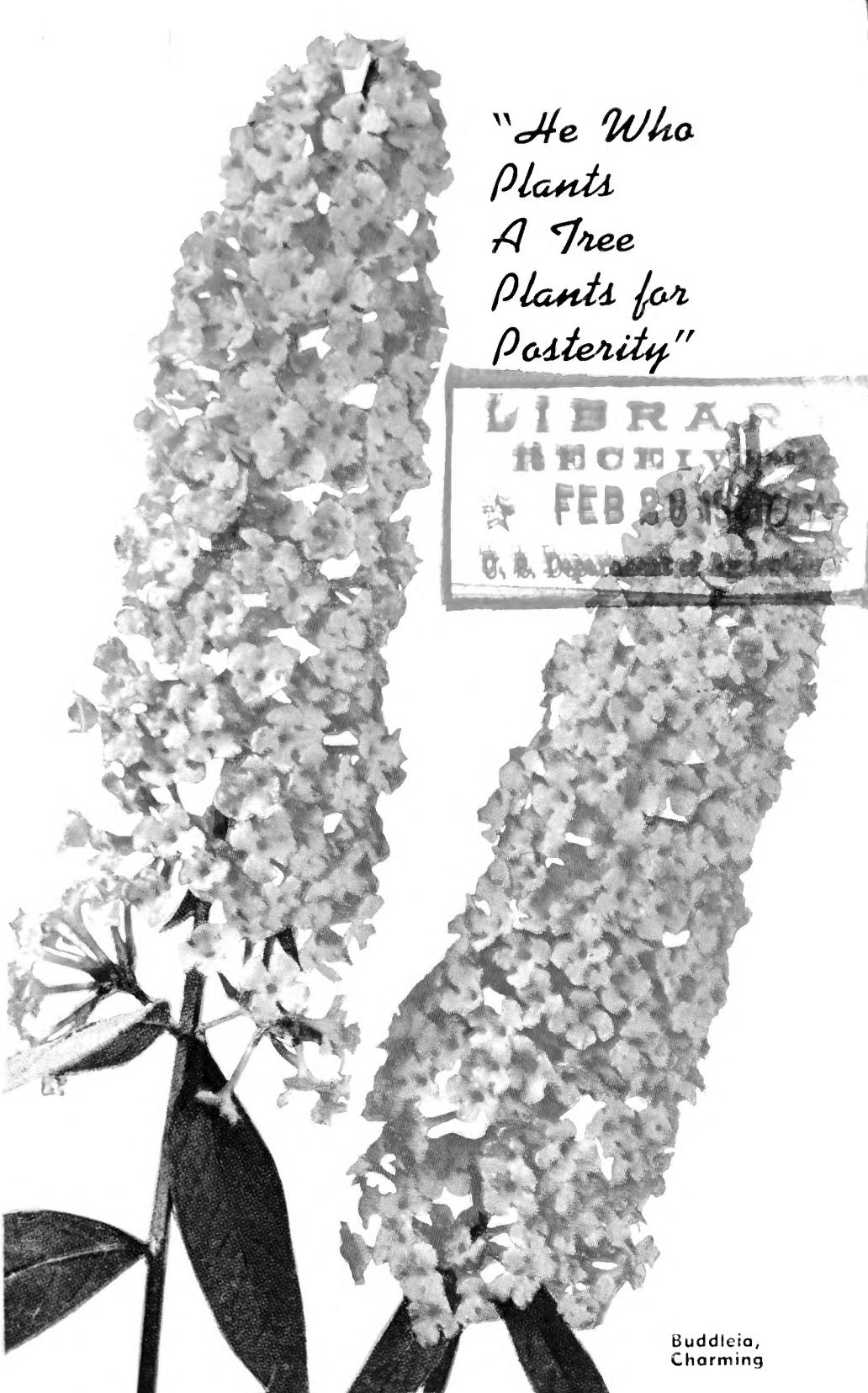


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



"He Who
Plants
A Tree
Plants for
Posterity"



Buddleia,
Charming

Spring
Announcement

1940

HILLENMEYER
Phone
279 **NURSERIES**

LEXINGTON, KENTUCKY

In Co-operation
with **WAYSIDE GARDENS CO.**

We Offer the Following

*Outstanding
New Creations for 1940*

ANTHEMIS, Moonlight. Perfect habit of growth. A fine plant for the border, about 2½ feet tall. In bloom all summer. The pale yellow flowers are about 2½ inches in diameter and are excellent for cutting. **Three, \$1.50; doz., \$4.50.**

PENTSTEMON, Garnet. Large Flowering Hardy Pentstemon. This is the first of a new strain of hardy, large-flowering Pentstemons. *Pentstemon "Garnet"* is of spreading habit and produces a succession of bloom from June until stopped by frost. Flowers a rich garnet color and are gracefully placed on stems. 12 to 18 inches tall. Excellent for cutting. Perfectly hardy. **Three, \$1.50; doz., \$4.50.**

TRADESCANTIA, James C. Weguelin. New beautiful variety, free-flowering, with porcelain-blue flowers from June until September. A worth-while plant which does well anywhere. Foliage decorative. **Three, \$1.50; doz., \$4.50.**

VERONICA, Blue Spires. Grows 2 feet high, its lovely deep blue spikes show up well in the hardy border. The foliage is clean and plant is of bushy, upright habit and flowers throughout the early summer. Withstands hot, dry weather without suffering. **Three, \$1.50; doz., \$4.50.**

VIOLA, Catherine Sharp. Hardy perpetual flowering Viola. The flowers are large and grow on long stiff stems. Two-year-old clumps 18 to 24 inches in diameter, produce hundreds of flowers throughout the entire summer and fall. The brilliant yellow eye helps to give the lovely blue flower additional life and sparkle. Fine for rockery. **\$1.50 for 3; \$4.50 per doz.**



New Viola, Catherine Sharp

New Pentstemon, Garnet



New Tradescantia,
James C. Weguelin

We Issue —
A Complete General Catalog

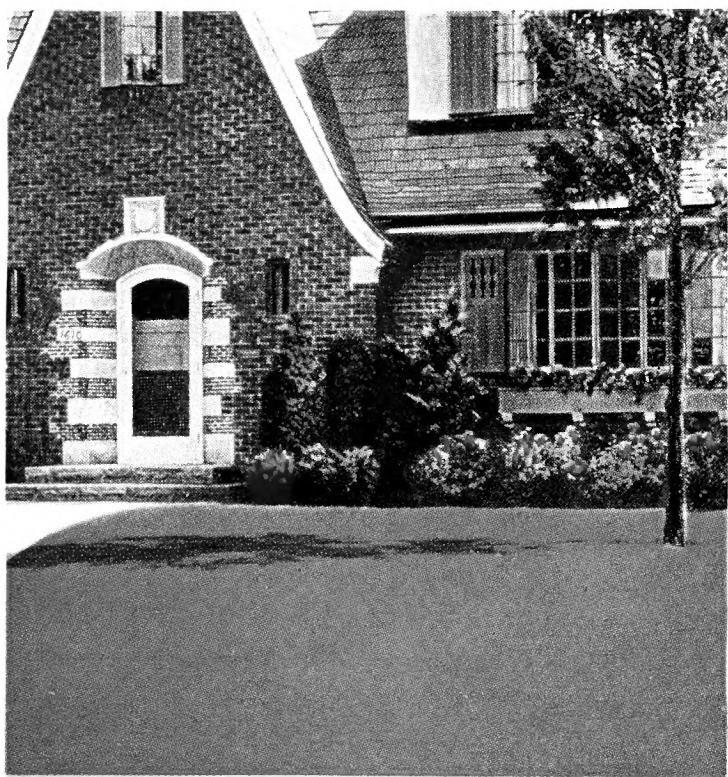
giving fuller descriptions. If interested and you do not have a copy, it is yours for the asking. This condensed folder will serve as a reminder and guide to the purchasers of choice stock grown by

*Kentucky's
 Largest, Oldest and Most Complete
 Nursery*

1841

99 Years

1940



HILLENMEYER'S
Famous
Kentucky Blue Grass Seed

Here in the heart of the famed Blue Grass Section of Kentucky the best seed in the world is produced. Hillenmeyer's seed is from the best crops and highest quality. Why gamble with poor seed—plant the best.

SPECIAL LAWN MIXTURE

For sowing new lawns or where you have a thin stand we recommend our Special Lawn Mixture. This consists of Blue Grass and other varieties for quicker effect.

Sow 2-3 lbs. to 1000 square feet on thin lawns.
 Sow 4-6 lbs. to 1000 square feet on **new** lawns.

PRICES ON BLUE GRASS OR LAWN MIXTURE

1 pound	\$0.35
3 pounds	1.00
10 pounds	3.00

Ask for prices on larger quantities.

For parcel post and insurance, add 10 per cent.

HARDY PERENNIALS

These, like Roses, are in most cases better planted in the spring. Below is only a partial list with short descriptions. See our General Catalog for full descriptions.

PRICES ON ALL PERENNIALS, EXCEPT AS NOTED
 20c each; 6 for \$1.00; \$2.00 per doz.; \$15.00 per 100.

All perennials priced 30c—4 for \$1.00

All perennials priced 35c—3 for 1.00

All perennials priced 50c—3 for 1.25

ANCHUSA italicica. Tall spikes of beautiful blue flowers in June. 3-4 ft.

ANCHUSA myosotidiflora. Dwarf. Flowers resemble Forget-me-nots. 30c each.

ANEMONE. Japanese Windflower. Large open flowers, excellent for cutting. Prefer a moist soil and partial shade. 2-3 ft.

A., Queen Charlotte. Semi-double; silvery pink. 30c each.

A., Whirlwind. An excellent semi-double white. 30c each.

AQUILEGIA. Columbine. Long-spurred hybrids. Grow in either sun or shade.

ARTEMISIA, Silver King. Striking silver-leaved plant. Effective in border.

ASTER. Hardy Michaelmas Daisy.

A., Climax. Lavender-blue with golden center. Tall growing. 3-4 ft.

A. frikartii. New hybrid. Lavender-blue. July to frost. 2-2½ ft. 50c each.

A., Mauve Cushion. Soft mauve, silvery reflex. 12 inches.

A., Noncy. Pale flesh-pink. Excellent for edging. 12 inches.

A., Ronold. Showy. Bright lilac-pink. 12 inches.

A., St. Egwin. Rosy pink. Compact. 2½ ft.

BAPTISIA. False Indigo. Dark pealike flowers in May and June. 2-3 ft.

CAMPANULA. Canterbury Bells. Garden favorite. Lively mixed shades. 2-3 ft.

CERASTIUM tomentosum. Snow-in-Summer. Low, spreading, silvery foliage, white flowers. Fine for rockeries.

CHRYSANTHEMUMS.

C., Old-fashioned. Pink, Red, White, and Yellow.

C., Claro Curtis. New, pink, blooms all summer. Fine for cutting. 50c each.

C., Cushion. Low, spreading. September to frost. 10-12 inches. Pink and Yellow. 30c.

C., Koreon, Indian Summer. Double, glowing orange flowers, 3 inches across. October 15. 35c each.

C., Koreon, Judith Anderson. Double, clear Buttercup-yellow flowers, 1½ inches across. 35c each.

C., Koreon, Daphne. Single. An exquisite blending of Daphne-pink and lilac-rose. October. 35c each.

C., Korean, Mars. Single. Deep amaranth-red, changing to wine-red. October. 35c each.

C., Koreon, Apalla. Single. Superb autumn colors, combination of bronze, red and gold. October. 35c each.

C., Koreon, Soturn. Single. Delightfully fragrant, sparkling orange and bronze. 35c each.

COREOPSIS. Yellow Daisy. Valuable for cutting or border. 2-3 ft.

DELPHINIUM. One of our finest and most popular garden flowers.

D. belladonna. Light blue. The most popular of its shade. 2-3 ft.

D. bellulosum. Improved dark blue. 2-3 ft.

D., English Hybrids. Stately spikes with a wide range of colors. 3-4 ft.

DICENTRA. Bleeding Heart.

D. eximia. Dwarf. Fernlike foliage. Blooms over a long period. 30c each.

D. spectabilis. An old-fashioned favorite with its heart-shaped rose-colored flowers in drooping racemes. Semi-shade. 30c each.

DIGITALIS. Foxglove. Bell-like flowers in the best mixed shades. 3-4 ft.

DORONICUM. Leopard's Bane. Large, bright yellow, Marguerite-like blooms. 2 ft. 30c each.

EULALIA. Hardy Grasses. 3 varieties. All have graceful habits. 3-4 ft. and 5-6 ft.

GAILLARDIA. Blanket Flower. Does well in any soil. Fine for cutting.

G., Sun God. Gray-green foliage. Chamois-yellow flowers. Blooms all summer. 50c each.

G., Burgundy. Deep red tinted yellow.

G., Dazzler. Large golden yellow and maroon.

G. Hybrids. Coppery scarlet margined yellow.

GYPSOPHILA. Baby's Breath. Small airy sprays of starry white or pink flowers.
G., Bristal Fairy. Double white. Excellent for border or cutting. **30c each.**
G. paniculata. Single. A light and graceful cut flower. Masses of minute white flowers.
G., Rosy Veil. A new dwarf pink double-flowering Gypsophila. **30c each.**

HELENIUM, Riverton Gem. Old gold and bright terra cotta. August to October. 3-4 ft.

HELIOPSIS pitcheriana. Orange Sunflower. Deep golden yellow. July to August. 3 ft.

HEMEROCALLIS. Day Lily. Beautiful hardy Lilies, invaluable for cutting and border.

H., Hyperion. New. Soft yellow with large, fragrant blossoms. July to August. **50c each.**

H. flava. Lemon Lily. Clear yellow, fragrant flowers in June. 2 1/2 ft.

H. kwansa. Large, double rich golden bronze flowers in July and August.

H. thunbergi. Much like Flava but flowers in July. Pale yellow blossoms. 2-3 ft.

HEUCHERA. Coralbells. Neat graceful plants with bell-like flowers on slender stems.

H. brizoides. Pale pink flowers produced profusely in May. 12-15 inches.

H., Rasamundi. Strong grower, with an abundance of coral-pink blossoms on tall stems. 12-15 inches.

H. sanguinea. Flowers bright crimson from June to September. Fine for rockeries. 12-18 inches.

HIBISCUS. Mallow Marvels. In July and August produce flowers 6-8 inches across. We can furnish in White, Pink, Rose, and Red. Order by color.

PRICES ON ALL PERENNIALS (Except as Noted)

20c each; 6 for \$1.00; \$2.00 per doz.; \$15.00 per 100.

All perennials priced 30c are 4 for \$1.00

All perennials priced 35c are 3 for 1.00

All perennials priced 50c are 3 for 1.25

HOLLYHOCKS. Double. "Powder-puff-like" flowers borne along stems in June and July. Mixed colors.

IBERIS sempervirens. Hardy Candytuft. Dwarf. White flowers, evergreen foliage. 8-10 inches.

IRIS, German. Thirty varieties. **25c each; 6 for \$1.25.** See general catalog for full description.

IRIS, Japanese. 6 varieties. **35c each.** See general catalog for full description.

IRIS, Siberian. Blue and White. **25c each; 6 for \$1.25.** See general catalog for full description.

LINUM perenne. Flax. Attractive both in foliage and bloom. Flowers a lovely blue. 1 1/2-2 ft.

MERTENSIA. Virginia Bluebells. Early spring flowering. Blue flowers fading to pink. 12-18 inches.

MYOSOTIS. Forget-me-not. Rich blue flowers with a yellow eye. Fine for edging. 6 inches.

PAPAVER orientale. Oriental Poppy. For fall planting. See general catalog for varieties.

PENTSTEMON torreyi. Beard Tongue. Graceful spikes of tubular scarlet flowers. Midseason. 2-3 ft.

PEONIES. Good assortment. See general catalog for complete listing of varieties. **35c each.**

PHLOX, B. Camte. Unusual burgundy-red.

P., Beacan. Brilliant cherry-red.

P., Frou Van Lassburg. Late. White.

P., Miss Lingard. Earliest white.

P., Mrs. Milly Van Hoboken. Bright pink.

P., Thor. Deep salmon-pink.

P. subulata rosea. Moss or Mountain Phlox. Dwarf, early, pink. Fine for rockeries.

Phlox, Augusta. Brilliant cherry-red.	}	Introduced and patented by Wayside Gardens. Our
Phlox, Columbia. Loveliest pink.		plants come from the originators. 50c each: 3 for \$1.25.

PINKS. Old-fashioned hardy Pinks. Indispensable in both border and rockery. Mixed. 12 inches.

PRIMULA. Primrose. Attractive rosettes of foliage with clusters of single velvety flowers.

P., Maerheim Hybrids. Lovely pastel colors from cream to crimson. Semi-shade. **30c each.**

P. vulgaris. The true old English Primrose with pale yellow flowers. Fragrant. **30c each.**

PYRETHRUM. Painted Daisy. Daisy-like flowers excellent for cutting. Pink shades. 2 ft.

SEDUM. Thick cactus-like leaves; pink flowers. Fine for rockeries. August and September.

SEMPERVIVUM. Fleshy leaved plants with clusters of flowers. Fine for rockery. Mixed.

SHASTA DAISY, Alasko. Excellent. Large, glistening white flowers. May and June.

Shasta Daisy, Early Shasta. Hardiest with smaller flowers than other varieties.

Shasta Daisy, Mrs. C. Lathian Bell. Large single white flowers, excellent for cutting.

Shasta Daisy, Phyllis Elliott. Large, daintily frilled. Excellent for cutting. **3 for \$1.75.**

STATICE latifolia. Sea Lavender. Minute purplish blue flowers in late summer. 2 ft.

SWEET WILLIAM. Old favorite. Sweet clove-scented flowers in May and June. Mixed.

Sweet William, Newport Pink. The best salmon-pink to date.

TRITOMA. Red Hot Poker. Bright red conelike heads from July to frost. 2-3 ft.

VERONICA. Speedwell. One of the best hardy perennials. Fine for rockery, border or cutting.

V. incana. Deep blue, silvery foliage. July and August. 12-15 inches.

V. longifolia subsessilis. Blue. One of the best. July and August. 18-24 inches.

V. spicata. Violet-blue. Blooms all summer. Fine for hardy border. 2-2 1/2 ft.

VINCA minor. Periwinkle or Trailing Myrtle. Old-fashioned trailing evergreen plant.

YUCCA filamentosa. Adam's Needle. Spikes of creamy white flowers on tall stems. June.



Tritoma



Dicentra



Campanula



Gaillardia

In connection with Wayside Gardens, we offer

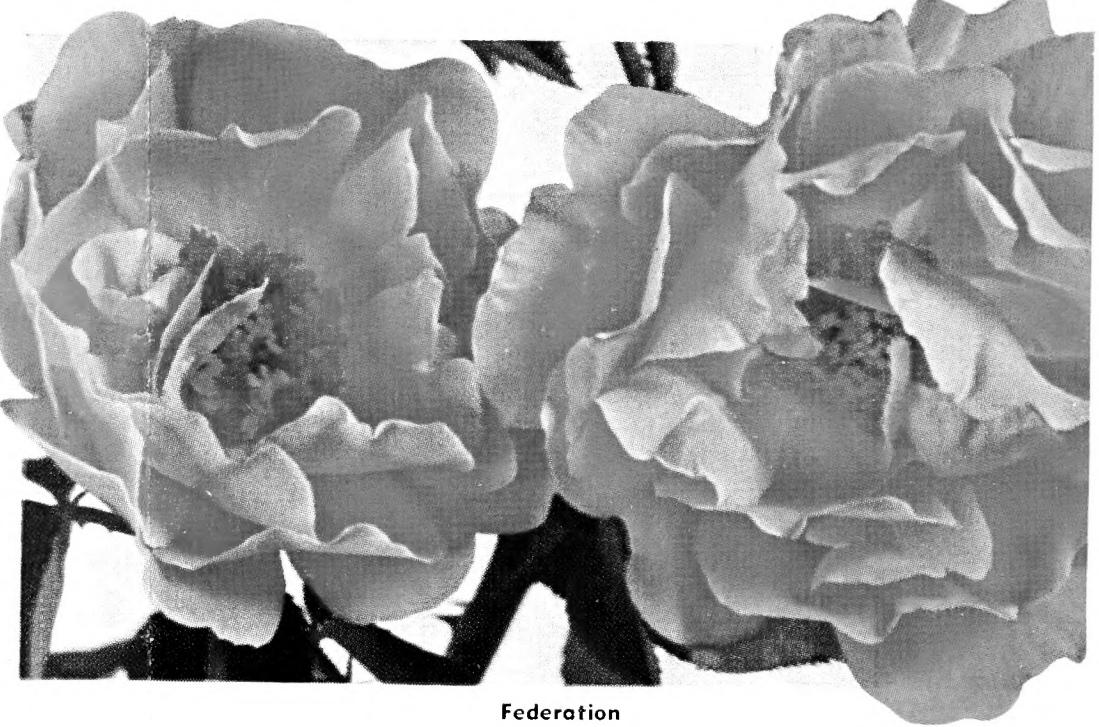
The New Setigera HORVATH ROSES

These recent introductions by the outstanding hybridizer, Mr. M. H. Horvath, are results of years of work and the beginning of a new hardy and most valuable strain of Roses. All varieties were sold out last year before the planting season started and we advise ordering early as the stock is again limited.

Federation. Hardy Climber. U. S. Plant Patent No. 287. A beautiful hardy climber of robust growth. The flowers are produced in great freedom, are of a most intense, brilliant, lively and sparkling rose-pink with iridescent orange undertone and are very sweetly scented. Never have we seen any mildew, black spot or other rose maladies bother this climber. It is extremely hardy and of easy culture, reaching a height of 12 to 14 ft. **Each, \$1.50; doz., \$15.00.**

Mabelle Stearns. Pat. No. 297. Hardy dooryard rose. Hundreds of peach-blossom-pink flowers, delightfully scented and excellent for cutting, cover the plants from early June until frost. A very hardy spreading plant, and excellent in shrub borders. **Each, \$2.00; doz., \$20.00.**

Pink Profusion. Pat. No. 298. The hedge rose. Flowers very prolific, camellia-like in form and borne usually in clusters. Color is two-toned pink resembling H. T., Mrs. Alice Stonley. Upright habit, 3-4 ft., and can be used as a hedge rose or as a single specimen in the flower or shrubbery border. Foliage shiny and dark green. **Each, \$1.25; doz., \$12.50.**



Federation



Mabelle Stearns

12 New and Select Roses

The following were selected as the best of the newer varieties. All have distinct merit, and we recommend them to those who are looking for something new and beautiful.

**No. 1, 2-year plants, 75c each; \$3.50 for 5;
\$8.00 per doz.**

For postage and insurance, add 10%.

PINK

Cynthia. Rich orange-pink. Free flowering, good habits.

Glowing Carmine. Its name is a good description of this new Rose. Strong grower, blooms freely and is very showy.

Picture. Beautiful with its warm undertone of salmon. Perfect form with pointed petals. Fragrant, vigorous, continuous bloomer.

Pink Down. Perfect formed buds opening to a lovely shade of pink, tinged orange.

RED

Grenoble. This Gold Medal variety is easily one of the best. Glowing scarlet-crimson on unusually long stems, making it fine for cutting.

Rouge Mollerin. Wonderful pointed buds of brilliant red, opening to glowing velvet-scarlet. Healthy new bronze foliage which turns a rich green.

TWO-TONE

Hinrich Gaede. Brilliant coral with long pointed buds of rich luminous vermillion shaded gold. Showy. Free bloomer with good foliage.

Madame Joseph Perraud. Slender Nasturtium-orange buds opening to beautiful, fragrant flowers of Nasturtium-buff with shades of pink at petal edges.

WHITE

McGredy's Ivory. Creamy ivory-white, sometimes with a faint tinge of pink in the center. Large, fragrant and one of the best.

YELLOW

Golden Rapture. Long lasting, well-shaped buds and fully double blooms of rich yellow on long, strong stems. A vigorous grower. This has been wonderful in our gardens.

McGredy's Yellow. Large, bright buttercup-yellow flowers, of good form, on dark red stems. Fragrant and vigorous.

Phyllis Gold. Beautiful clear yellow with nicely shaped buds, tinged red, opening to large fragrant high-pointed flowers of great substance. Strong upright grower with good foliage.

Patented Roses

There are so many Patented Roses on the market that we cannot list all of them. However, we are in a position to supply almost every variety, and if you will send us your order, we promise good, fresh plants at some prices as quoted in other catalogs.

ROSES~The Queen of Flowers

Price does not determine the quality of a plant. Our rose bushes grow and bloom better—we know it.

Many Roses which succeed in the North and other parts of the country do not do so well in Kentucky. Almost every Rose listed in our catalog has been tested on our own grounds and proven satisfactory and dependable. We have discarded or do not carry many which will be described favorably in other lists. Why

spend your money and time on doubtful kinds when you can buy our "Tried and Tested" Roses?

No flower is so much loved, appreciated and enjoyed as the Rose. It is still the "Queen of Flowers." If properly sprayed and cultivated during summer, protected over winter, you will find a planting of Roses one of the most satisfactory expenditures for your garden.



E. G. Hill



Golden Dawn

Hillenmeyer's Tried and Tested Roses

Strong, 2-year plants, 50c each; \$2.25 for 5.

For postage and insurance, add 10%.

PINK

Betty Uprichard. Copper-red buds, salmon-pink blooms.

Dame Edith Helen. Most perfumed of all pink Roses.

Edith Nellie Perkins. Long, pointed buds, cream, orange and pink.

Editor McFarland. Deep pink, pointed buds, long stems, good color.

Mrs. Charles Bell. Salmon-pink Radiance. Excellent rose.

Radiance. Best of all pink Roses. Vigorous, hardy and free blooming.

RED

E. G. Hill. Deep crimson and scarlet, velvety. Lasts well.

Etaile de Hollande. Outstanding red. Vigorous, good buds, very popular.

Red Radiance. Best red. Form of Radiance with all of its good qualities.

TWO-TONE

Condesa de Sastago. Vivid colorings of gold, copper and yellow.

Duquesa de Penaranda. Coppery apricot, long pointed buds which open to luminous shades.

President Herbert Hoover. Maroon, orange and gold. Best two-tone.

Talisman. Multi-colored, orange, yellow, and rose-red.

WHITE

Caledonia. Pure white. Large perfect buds which open well.

Edith Krause. Pure white flowers on long stems. Dark healthy foliage.

Kaiserin Augusta Victoria. Double, creamy white. Blooms well. Still outstanding.

YELLOW

Golden Dawn. Pale yellow with rose markings. Dark green lustrous foliage.

Mrs. E. P. Thom. Rich lemon-yellow of good form. Long pointed buds.

Mrs. Pierre S. Dupont. One of the best yellows. Rich red-gold buds which open well.

Saeur Therese. Chrome-yellow with markings of carmine. Vigorous, excellent.

CLIMBING ROSES

Prices, except where noted:

2-year, No. 1 plants, 50c each; \$2.25 for 5.

For parcel post and insurance, add 10%.

Chaplin's Pink Climber. Rich double pink with a touch of salmon.

Dr. W. Van Fleet. Large flowers of exquisite flesh-pink. Fine foliage.

Mary Wallace. Clear, brilliant pink flowers on long stems.

New Dawn. (Pot. No. 1.) An everblooming Dr. W. Van Fleet. \$1.50 each.

Blaze. (Pat. No. 10.) Vivid scarlet-red. Everblooming. \$1.00 each.

Climbing American Beauty. Light crimson, fragrant. Extremely beautiful buds.

Paul's Scarlet Climber. Vivid scarlet-red. Holds its color. Outstanding.

Silver Maan. Semi-double flowers. White with yellow stamens.

Gardenia. Buds rich creamy yellow fading to cream when wide open.

Mermaid. Large, single blooms of clear, light yellow. Very attractive.

POLYANTHA ROSES

These dwarf everblooming Roses are fine for bedding, edging, and are quite hardy. Can also be used with striking effect in landscape plantings.

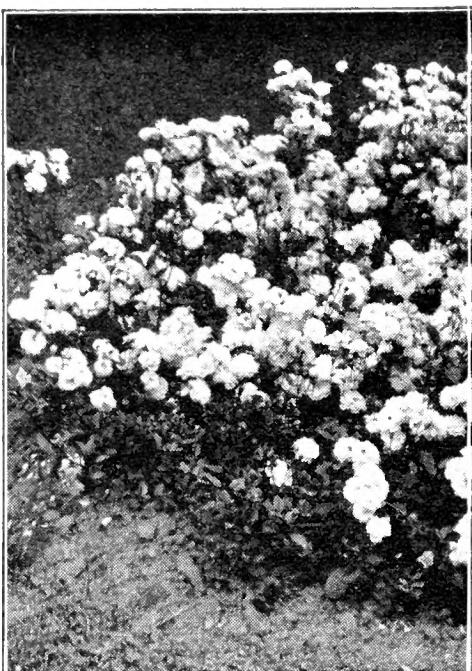
50c each; \$2.25 for 5.

Catherine Zeimet. Pure white, fragrant, borne in large clusters.

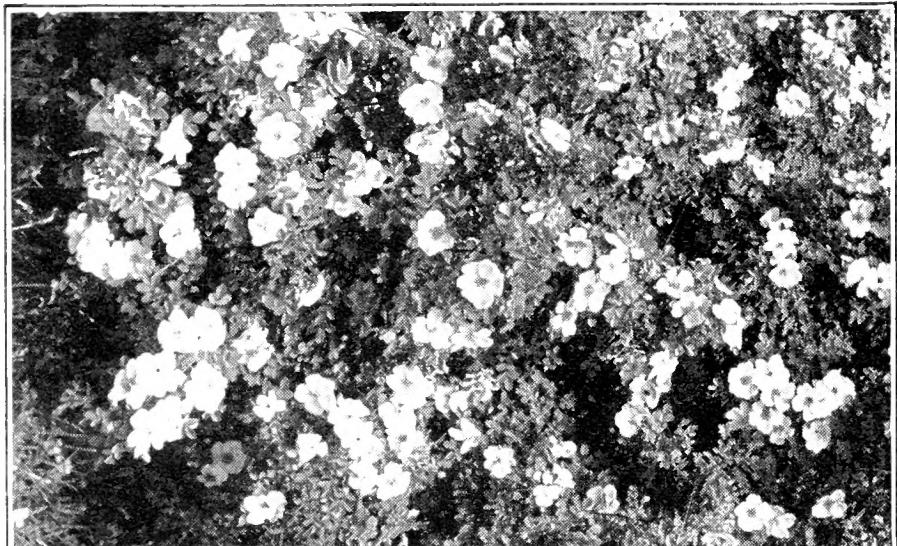
Chotillon. Vigorous, bushy grower, immense clusters of clear pink blooms.

Gloria Mundi. Orange-scarlet. A flaming color unmatched in any other class of Roses.

Ideal. One of the best dark reds. A good grower and continuous bloomer.



Polyantha Roses



SHRUB ROSES

Hugonis. "Golden Rose of China." The finest Shrub Rose known. Blooms in May, its arching branches covered to the tips with single, yellow, cup-shaped flowers. Unsurpassed for mass effects and in the shrub border.



Rose Sprays

CLOTRACIDE A complete, economical spray for Roses, etc. Contains powerful insecticides and fungicides. Easily mixed and applied. We recommend it.

Small size (makes 5 gallons)	\$0.50
Medium size (makes 10 gallons)85
Large size (makes 20 gallons)	1.50
Nursery size (makes 80 gallons)	5.75

TRI-OPEN—Combined Spray Treatment

Complete protection against plant Insects and Disease.

One of the most complete and satisfactory sprays for Roses. Controls leaf spot, mildew, and insects.

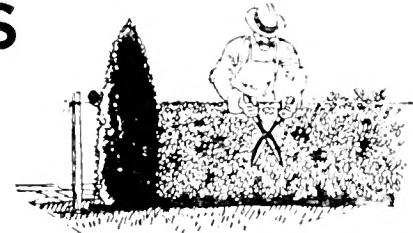
Nationally advertised and used.

PRICES

A. Small Kit (makes 16 quarts)	\$ 1.50
B. Medium Kit (makes 64 quarts)	4.00
C. Large Kit (makes 32 gallons)	6.00
D. Estate Kit (makes 128 gallons)	20.00

HEDGE PLANTS

Just a brief listing of the most popular ones. Plant 6 to 18 inches apart. Free Planting Booklet with every order.



		10	50	100
Californio and Ibolium Privet,	12/18"	\$0.60	\$2.00	\$4.00
	18/24"	.85	2.50	5.00
	2/3'	1.00	3.00	6.00
Chinese Privet,	12/18"	1.00	3.00	6.00
	18/24"	1.25	4.00	8.00
	2/3'	1.50	5.00	10.00
Frogront Bush Honeysuckle,	18/24"	1.50	5.00	10.00
	2/3'	2.00	7.50	15.00
	3/4'	2.50	10.00	20.00
Joponese Barberry,	12/15"	1.50	6.00	12.00
	15/18"	2.00	7.50	15.00
Spireo Von Houttei,	18/24"	2.00	9.00	18.00
	2/3'	3.00	12.50	25.00
	3/4'	3.50	15.00	30.00

Large size shrubs and hedge plants best sent by express.

PANSIES

	12	50	100
Big strong transplants	\$0.50	\$2.00	\$3.50

VINES

These are the draperies that Nature gives us to cover porches, arbors, fences, and to disguise unsightly buildings and old trees.

25c each; 5 for \$1.00.

Hedera helix. English Ivy.

Lonicero japonico Holliono.

35c each; 5 for \$1.50.

Ampelopsis. Virginia Creeper.

A. Veitchi. Boston Ivy.

Bignonia rodicans. Trumpet Vine.

Celastrus scandens. Bittersweet.

Clematis paniculata. Small, white.

Euonymus rodicans. Winter Creeper.

E. rodicans coloratus. Bronze Winter Creeper.

E. rodicans vegetus. Big-leaf Winter Creeper.

Lonicero sempervirens. Scarlet Honeysuckle.

Pueraria Thunbergiana. Kudzu Vine.

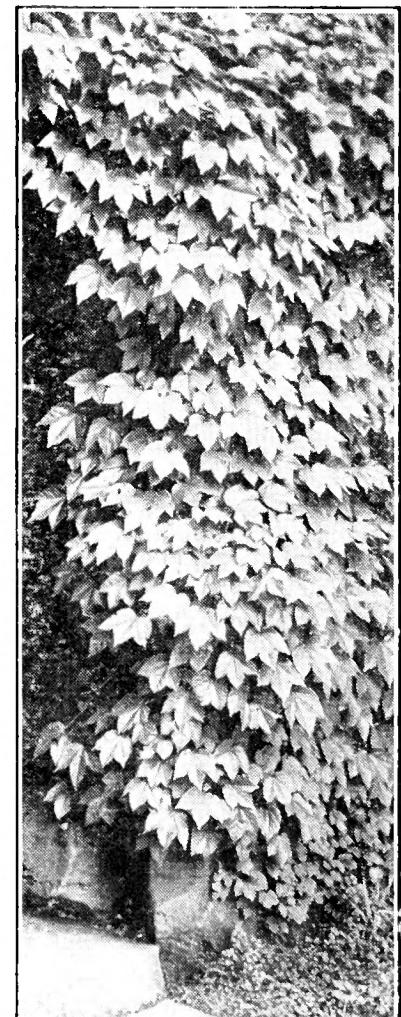
50c each; 5 for \$2.00.

Polygonum ouberti. Silver Lace Vine.

60c each; 5 for \$2.50.

Clematis Jockmoni. Large, purple.

Wisteria sinensis. Purple and white.



TREE WISTERIA

These lovely vines are most effective when grown in tree form. Both Purple and White. 4-5 ft., \$2.00 each.

Ampelopsis Veitchi

Shade Trees

When hot summer sun beats down, you long for the welcome shade of a maple, or oak, or a broad, spreading elm. But to have and enjoy such shade and shelter you must plan ahead.

We can supply—at very low prices—large trees that will give immediate effect.

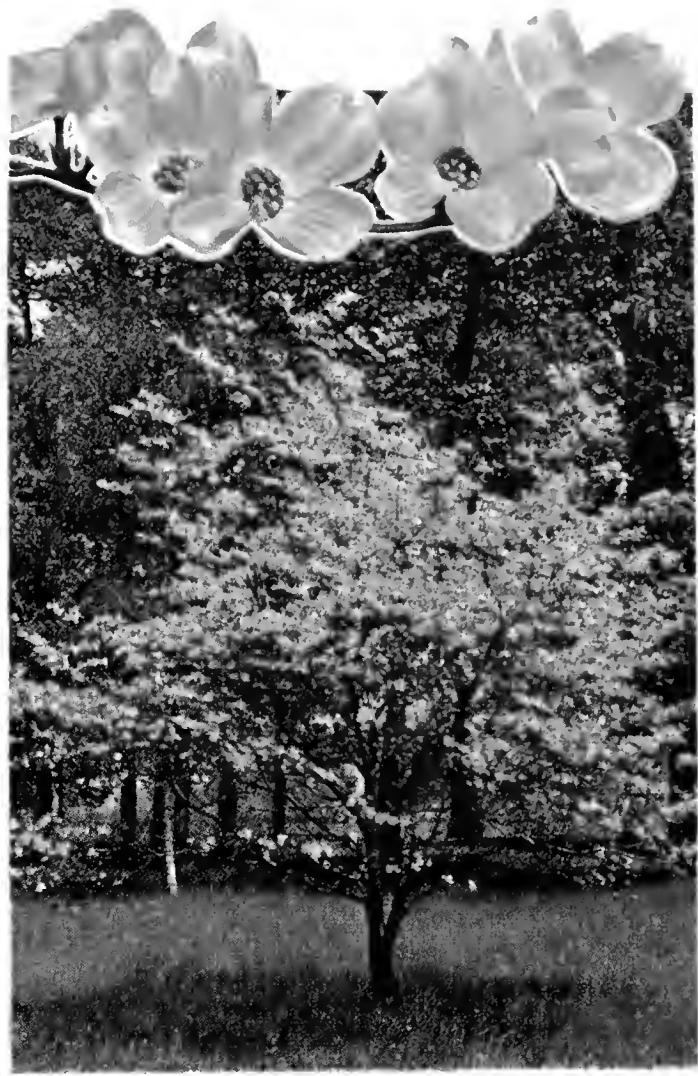
Our trees are well grown, root-pruned, and transplanted several times; they are truly Hillenmeyer standard.

Space does not permit listing descriptions. See our general catalog.

Five or more assorted trees at 10% discount from each price.

Shade Trees Listed By Caliper

	1 1/4"	1 1/2"	1 3/4"	2"	2 1/2"
Acer (Maple) Silver or Water	\$1.50	\$2.00	\$2.50	\$3.00	\$4.00
Norway, Schwedler, Red, Sugar ..	2.50	3.00	4.00	5.00	6.00
Betula (Birch) River, American White		2.50	3.00	4.00	5.00
European White	2.50	3.00	4.00	5.00	6.00
Cut-Leaf or Weeping	3.00	4.00	5.00		
Celtis (Hackberry)	2.00	2.50	3.00	4.00	5.00
Diospyros (Persimmon)		1.50	2.00	2.50	
Fraxinus (Ash) Blue, Green, American	2.00	2.50	3.00	4.00	5.00
Ginkgo (Maidenhair Tree)	2.50	3.00	4.00	5.00	6.00
Gymnocladus (Kentucky Coffee Tree)	2.50	3.00	4.00	5.00	6.00
Juglans (Walnut) Black or White	1.00	1.50		1.75	
Liquidambar (Sweet Gum)	2.50	3.00	4.00	5.00	6.00
Liriodendron (Tulip Tree)	2.00	2.50	3.00	4.00	5.00
Magnolia Acuminata, and Tripetala	2.50	3.00	4.00	5.00	
Morus (Mulberry)	1.50		2.00	2.50	
Platanus (Sycamore)	1.50	2.00	2.50	3.00	4.00
Papulus . Lombardy. 3/4", 75c; 1", \$1.00	1.25	1.50		2.00	
Boland. 1", \$1.50	1.75	2.25		3.00	
Quercus (Oak) Pin, Scarlet, Burr, Water, Red	2.50	3.00	4.00	5.00	6.00
Taxodium (Bald Cypress)		3.00	4.00	5.00	6.00
Tilia (Linden) American		2.50	3.00	4.00	5.00
European		3.00	4.00	5.00	6.00
Ulmus (Elm) American and Chinese	1.50	2.00	2.50	3.00	4.00
Moline	2.00	2.50	3.00	4.00	5.00



Cornus—Pink Flowering Dogwood

Quercus—Pin Oak

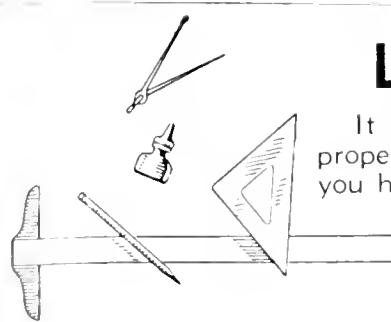


Shade Trees Listed By Height

	3-4'	4-5'	5-6'	6-7'	7-8'	8-10'
Aesculus (Ohio Buckeye)				\$2.00	\$3.00	\$4.00
Pink Horse-Chestnut		4.00		5.00		
Carpinus (Hornbeam). Pyramidalis			5.00	6.00	8.00	10.00
Caroliniana			2.50	3.00		4.00
Castanea (Chinese Chestnut)		1.50				
Cercis (Redbud)75	1.00		1.50	2.00	3.00
Cladastris (Yellow Wood)			3.00	4.00	5.00	
Cornus (Dogwood). Pink	2.00	3.00	4.50	6.00		
Cornus (Dogwood). White. (Balled extra)	1.00	1.50	2.50	3.50	5.00	
Fagus (Beech)				4.00		5.00
Koelreuteria (Vernish Tree)			2.00	2.50		3.00
Larix (Larch). Balled, 50c extra				3.00	4.00	
Magnolia grandiflora	2.50	3.00	3.50			
Malus (Flowering Crab)	1.25	1.75		2.00	3.00	
Nyssa (Sour Gum)				2.00	3.00	
Phellodendron (Cork Tree)				2.00	3.50	
Prunus (Flowering Cherry). Double. Balled, 50c extra			2.50	3.00		
Prunus . Single, Double, Weeping. Balled, 50c extra				3.50		
Salix (Willow)					1.50	2.00
Sophora japonica (Pagoda Tree)				2.00	3.00	2.50
						5.00

Landscape Service

It requires knowledge and experience to properly plan and plant one's grounds. If you have problems let us help you. Our experience for over 90 years is back of our service—ask for it—do not wait until it is too late to avail yourself of this offer.



Hillenmeyer's Flowering Shrubs

	18/24"	2/3'	3/4'	4/5'
<i>Abelia grandiflora.</i> Bush Arbutus. If balled, 25c extra . . .		\$1.00	\$1.50	
<i>Acanthopanax pentaphyllum.</i> Five-leaved Aralia50	.60	.75	
<i>Aesculus pavia.</i> Red Buckeye. If balled, 25c extra75	1.20	
<i>Amygdalus persica.</i> Red Flowering Peach75	
<i>Aralia spinosa.</i> Hercules Club50	.75	
<i>Aronia arbutifolia.</i> Red Chokeberry45	.50		
<i>Berberis thunbergi.</i> Japanese Barberry50	.60		
<i>Berberis atropurpurea.</i> New Red-leaf Barberry60	.75	1.00	
<i>Benzoin oestivale.</i> Spice Bush50	.60	
<i>Buddleia, Butterfly Bush.</i> Davidi and Ile de France . .		.40	.50	
<i>Buddleia, Butterfly Bush.</i> Charming75	
<i>Callicarpa purpurea.</i> Beauty Berry40	.50		
<i>Calycanthus floridus.</i> Sweet Shrub40	.50	.60	
<i>Chionanthus virginica.</i> White Fringe75	1.00	
<i>Cornus, Mascula and Sibirica.</i> Dogwood Shrubs40	.50	.60
<i>Corylus americana.</i> Hazelnut				1.00
<i>Cotoneaster acutifolia.</i> Peking Cotoneaster60	.75		
<i>Cotoneaster divaricata and francheti</i>	1.50	1.75		
<i>Crataegus cordata.</i> Washington Thorn		1.00	1.25	
<i>Cydonia japonica.</i> Flowering Quince40	.50	.60	
<i>Cytisus scoparius.</i> Scotch Broom75	1.00	1.25	
<i>Deutzia gracilis and lemoinei</i>50			
<i>Deutzia magnifica and Pride of Rochester</i>40	.50	.60
<i>Elaeagnus angustifolia.</i> Russian Olive60	.75	
<i>Euonymus alatus.</i> Cork Bark or Winged Euonymus . .		.60	.75	
<i>Euonymus alatus compactus.</i> Compact Euonymus . .		.75	1.00	
<i>Euonymus europaeus.</i> European Euonymus75	1.00
<i>Exochorda grandiflora.</i> Pearl Bush45	.50	
<i>Forsythia, Golden Bell.</i> All varieties40	.50	.60	
<i>Halesia tetraptera.</i> Silver Bell75	1.00	
<i>Hamamelis virginica.</i> Witch Hazel50	.60	
<i>Hibiscus.</i> Althea or Rose of Sharon. Five varieties . .		.40	.50	.60
<i>Hydrangea.</i> Peegee and Hills of Snow40	.50	.60	
<i>Hydrangea quercifolia.</i> Oak Leaf75	1.00	1.25	
<i>Ilex verticillata.</i> Winterberry60	.75	
<i>Jasminum nudiflorum.</i> Winter Jasmine50	.60		
<i>Kerria japonica.</i> Globe Flower. Single50	.75	
<i>Kolkwitzia amabilis.</i> Beauty Bush75	1.00	
<i>Ligustrum.</i> Privet—Chinese and Regel's35	.40	.50	.60
<i>Lespedeza formosa.</i> Purple Bush Clover60		
<i>Lonicera.</i> Honeysuckle—Fragrant, <i>Podocarpa</i> , <i>Tatarica</i> .		.40	.50	.60
<i>Magnolia Glauca.</i> Sweet Bay Magnolia			2.50	3.00
<i>Magnolia Soulangiana,</i> <i>Soulangeana alba superba</i> . .			3.00	4.00
<i>Magnolia Soulangiana lenne,</i> <i>Soulangeana nigra</i> . .			3.00	4.00
<i>Magnolia stellata.</i> Star Magnolia	3.00	4.00	5.00	
<i>Oxydendrum arboreum.</i> Sourwood75	1.00	1.25
<i>Philadelphus grandiflorus.</i> Mock Orange40	.50	.60
<i>Philadelphus, Virginol.</i> Double Mock Orange50	.60	.75
<i>Photinia villosa.</i> Red-berried Photinia				1.00
<i>Prunus glandulosa.</i> Double Pink-Flowering Almond . .	.60	.75		
<i>Rhodotypos kerrioides.</i> Jetbead50	.60	.75
<i>Rhus copallina.</i> Shining Sumac40	.50	.50
<i>Salix caprea.</i> Pussy Willow40	.50	.60
<i>Spirea Anthony Waterer.</i> 1-1½ ft., 50c60			
<i>Spirea arguta, prunifolia, reevesiana, trichocarpa</i> . .		.50	.60	
<i>Spirea thunbergi.</i> Garland Spirea. 12-18 inches, 40c .	.50	.60		
<i>Spirea Van Houttei.</i> Bridal Wreath35	.40	.50
<i>Styrax japonica.</i> Snowbell75	1.00
<i>Symporicarpos.</i> Snowberry and Coralberry40	.50	.60	
<i>Syringa.</i> Lilac—Hungarian, Persian and Villosa . .		.75	1.00	
<i>Syringa.</i> White and Purple50	.60	.75
<i>Syringa.</i> French—Assorted		1.00	1.25	
<i>Tamarix, penitrandia and Africana</i>40	.50	.60
<i>Viburnum.</i> Snowball. All except Carlesi50	.60	.75
<i>Viburnum, Carlesi</i>	1.25	1.50		
<i>Vitex macrophylla.</i> Chaste Tree75	1.00
<i>Weigela.</i> Pink, Red, White40	.50	.60

Weigela, White

Five or More Assorted Shrubs at 10% Discount From Each Price. Large Size Shrubs Are Best Sent By Express, Freight or Truck.

French Lilac Chas. X



STRAWBERRIES

We grow and sell the kinds which do well in Kentucky. Use Hillenmeyer's Tried and Tested Plants. All varieties listed are perfect flowering.

PREMIER

One of the most popular Strawberries ever introduced. Good plant maker, frost resistant and prolific. The bright red berries are large, bluntly conical, of good quality and hold up in size to the very end if the season is favorable. The leading berry for market or home. No variety ever tested has been so deservedly popular and we recommend it as the **best early and midseason kind**.

BLAKEMORE

Ripens a few days before Premier. Berries light red, conical and will remain firm a few days after ripening. Excellent for commercial or home use. Productive, good plant maker, and will do well on rather poor soil. Our plants are the Yellows-free Strain. Plant Blakemore for profit.

GANDY

Still the best late berry. Robust plants with fruit on strong stems, blossoming exceedingly late and thus frequently missing frosts that often kill the early bloomers. Conical berries with large caps, firm and rather acid. Excellent for preserving, canning or shipping. Prefers a moist clay soil.

DORSETT

One of the most satisfactory varieties that has been introduced in years. Its high quality, bright colored berries with light red flesh are excellent both for home and local market purposes. Ripens a few days after Premier, and while by some is thought better, we are not yet ready to give it preference. It is a good plant maker.

FAIRFAX

Of highest quality and ripens about a week after Premier. Berries bluntly conical, dull red, yellow or greenish seed and dark red flesh. Juicy, firm and a fine home berry. It so overlaps Aroma and so much better quality we have discontinued growing the latter variety.

Our prices permit you to make selection of any variety listed, except Gem. This is important when comparing prices.

100	\$0.75	600	\$3.00
200	1.40	700	3.50
300	1.80	800	4.00
400	2.20	900	4.50
500	2.50	1000	4.75
Gem, Everbearer		\$1.00 per 100	

**1000 Strawberries Sent Prepaid
Anywhere in Kentucky for \$5.00**

WRITE FOR QUOTATION ON LARGER QUANTITIES

For parcel post and insurance, add 10 per cent



Cultural Directions for Strawberries

WHEN PLANTS ARE RECEIVED. Plant at once if possible. If season is not favorable put in cool, moist place, BUT DO NOT WATER. They also may be unpacked and trenched in open ground.

WHEN TO PLANT. Late March or April is the chosen time. Fall planting usually results in a complete failure.

SOIL. Strawberries respond to good soil and you should choose a fertile location. However, do not plant immediately after turning under sod, as white grubs invariably cause trouble. Prepare the ground very thoroughly.

DISTANCE TO PLANT. The rows should be three and a half to four feet apart and the plants set about eighteen inches in the row. It requires about 7000 plants per acre.

CULTIVATION. During the summer keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch will conserve the vitality of your plants and produce a fine matted row. Keep the hoe and cultivator busy.

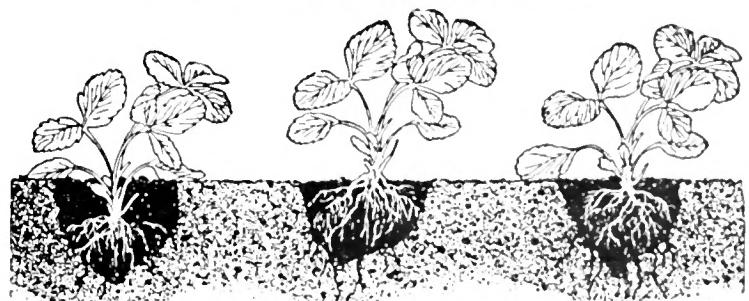
MULCHING. Protect by mulching with clean straw in fall or early winter after the ground is frozen. Do not apply too heavily, as this smothers the plants. Leave on during the fruiting season, as it conserves moisture and keeps the berries clean.

AFTER FRUITING. Immediately plow or harrow the original row to about a foot. Thoroughly cultivate the middle so as to give the new plants a chance to get established. Repeat the second year. We do not advise keeping beds more than two or three years.

FAMILY REQUIREMENTS. About three hundred, five hundred, or a thousand plants are required for a small, medium, or large family.

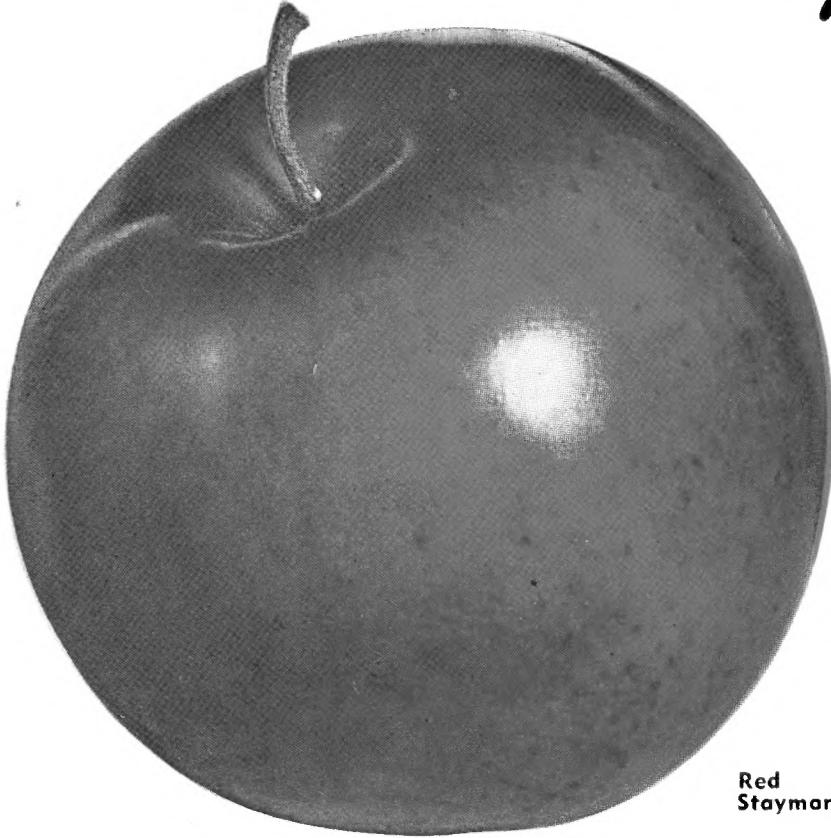
SELECTION OF VARIETIES. We shall be glad to make selection of suitable varieties if you want to leave this to us.

HOW TO PLANT STRAWBERRIES



TOO DEEP TOO SHALLOW JUST RIGHT

Use Hillenmeyer's Acclimated, True-to-



SMALL FRUITS

	25	100	500		
Cumberland. Best Black Raspberry	\$1.00	\$3.00	\$10.00		
Latham. Best Red Raspberry	1.00	3.00	10.00		
St. Regis. Best Everbearing Red Raspberry	1.00	3.00	10.00		
Early Harvest. Best Early Blackberry	1.00	3.00	10.00		
Eldarada. Best Late Blackberry	1.00	3.00	10.00		
Lucretia. Best Dewberry	1.00	3.00	10.00		
	Each	10	25		
Red Dutch Currants, 2-yr.	\$0.25	\$2.00	\$ 4.50		
Dawning Gooseberry, 2-yr.25	2.00	4.50		
Houghton Gooseberry, 2-yr.25	2.00	4.50		
Strawberry. See page 9.					

ASPARAGUS—2-yr. plants

50 plants	\$1.00	100 plants	\$2.00
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RHUBARB Divisions

Each	\$0.10
5 for	\$0.50

100 for \$8.00

Far parcel post and insurance, add 10%.

GRAPE VINES

Grapes are a sure crop. Vines bear every year, need little attention, except training, lots of sunshine, and plenty of plant food.

Prices—2-year-old Vines: 25c each; 5 far \$1.00.

Far Parcel Post and Insurance, add 10%.

BLACK GRAPES

Concord, Worden, Moore's Early

RED GRAPES

Caco, Catawba, Delaware, Lutie, Lindley, Wyoming, Lucile

WHITE GRAPES

Niagara, Martha, Portland

APPLES

SUMMER APPLES

Duchess. Early bearing, productive "red" strain. Mildly acid.
 Early Harvest. Pale yellow; sub-acid. Early.
 Early Transparent. Waxy yellow; early and productive. Sub-acid.
 Golden Sweet. Yellow; productive. Hasn't a fault. Best sweet.
 Hyslop Crab. Tart, bright red and productive. Best crab.
 Maiden's Blush. Waxy yellow with red blush; productive.
 Pally Eades. Kentucky-developed. Ripens over a long period. Excellent.

FALL APPLES

Grimes Golden. Yellow; heavy bearing. Excellent quality.
 Wealthy. Large, shaded dark red; tender. Heavy early bearer.
 Wolf River. Extra large, striped, ripening in September.

WINTER APPLES

Baldwin. Red; large; fine quality; tree vigorous.
 Delicious. Red; pointed; early bearing; productive. Excellent quality.
 Jonathan. Red; medium; best quality.
 McIntosh. Red; extra fine quality. Fall or early winter in Kentucky.
 Paducah. New; red; productive. Better than Rome.
 Red Delicious. Highly colored Delicious of same quality.
 Red Stayman. More highly colored than ordinary Stayman.
 Rame Beauty. Large; red; tender; sub-acid. Early bearer.
 Stayman Winesap. Red-striped; good quality; vigorous. One of the best.
 Turley. Rich red; conical; and some like it better than Stayman.
 Winesap. Dark red; medium size; crisp and good keeper.
 Yellow Delicious. Yellow type of standard Delicious.
 York Imperial. Yellow shaded red. Early bearing and best late keeper.

2- and 3-yr.-old trees:	Each	5	50
2½ to 4 ft.	\$0.35	\$1.50	\$12.50
4 to 5 ft.45	2.00	17.50
5 to 6 ft.55	2.50	20.00
6 to 7 ft., Super-Size	1.00	4.50	40.00

PEACHES

ARRANGED IN THEIR ORDER OF RIPENING

Mayflower. (Semi-free.) Very early. Red all over. June 25.
 Carman. (Semi-free.) White, with red blush. Hardy. July 10 to 15.
 Golden Jubilee. (Free.) Yellow with distinct blush. July 15.
 Oriale. (Free.) Yellow. Ripens last of July.
 Hiley. (Free.) White flesh, high quality. July 30.
 Sauth Haven. (Free.) Hardy yellow peach. August 5.
 Belle of Georgia. (Free.) White, with decided blush. August 5.
 Hale-Haven. (Free.) Yellow with blush. August 10.
 Valiant. (Free.) Yellow; new; extra hardy. Excellent quality. August 10.
 Early Elberta. (Free.) Clear yellow with blush. August 10.
 J. H. Hale. (Free.) Large, yellow, shaded red. August 10 to 15.
 Elberta. (Free.) Large yellow shaded deep red. August 15.
 Heath. (Cling.) White, tinged next to the sun. October 1.

Well grown 2-yr.-old trees:	Each	5	50
2½ to 4 ft.	\$0.30	\$1.25	\$10.00
4 to 5 ft.40	1.75	15.00
5 to 6 ft.50	2.25	20.00

Ask for prices on quantity lots
 For postage and insurance, add 10 per cent

Fruit Trees by Post

Due to height, nothing larger than the 4 to 5 ft. trees can be sent by post. However, we will send larger sizes by express, freight or truck for 10 per cent of their cost.

Name Stock and Grow Your Own Fruit

CHERRIES

CLUSTER and SUB-ACID

Early Richmond. Red; medium; one of the earliest and best.

May Duke. Sub-acid. Large; early; excellent quality.

Montmorency. Large; red; late; hardy. One of the best.

SWEETS or "HEART"

Black Tartarian. Black; heart-shaped. High quality.

Governor Woad. Pale yellow; medium size; fine texture and good.

Yellow Spanish. Yellow; large; firm and late. Vigorous; productive.

PEARS

Bartlett. Large; golden yellow. Best quality. Aug. 15.

Kieffer. Large yellow tinted red. Firm; vigorous; productive. Blight-resistant; fair quality. Sept. 10-15.

Lincoln. Best blight-resistant. High quality. Sept. 1.

Seckel. Brown; small; high quality and frequently called the "Sugar Pear." Ripens well on tree.

PLUMS

Abundance. Japanese. Amber; large; good quality; prolific. July.

Burbank. Violet or purple. Large, oval with yellow flesh. Productive, and we think the best Japanese variety.

Damsan. Small, purple, productive, and excellent for preserving.

Green Gage. Best European variety of highest quality. Mid-Aug.

Omaha. Large coral fruit with yellow flesh. Vigorous and productive. A hybrid of outstanding merit.

PRICES ON CHERRIES, PEARS, and PLUMS

2- and 3-year-old trees:	Each	5	50
4 to 5 ft.	\$0.70	\$3.25	\$25.00
5 to 6 ft.80	3.75	30.00

Far parcel post and insurance, add 10%.

APRICOT

The varieties **Talbert** and **Alexander** we offer, are selected for their hardiness. They bear early and are of excellent quality.

NECTARINE

QUETTA. This is a new variety of Oriental origin, without "fuzz" and of excellent quality.

QUINCES

For preserves and jelly there is nothing better. Its delightful flavor and aroma have been admired for years.

PRICES ON APRICOTS, NECTARINES, and QUINCES

4 to 5 ft.	Each	5	50
		\$0.70	\$3.25
5 to 6 ft.80	3.75

SECOND CROP SEED POTATOES

Second crop seed is preferred and planted in this section by gardeners and those who grow potatoes for profit. They are grown from certified stock, medium size, no hollow ones, will go farther and give a better stand.

Prices F. O. B. Lexington until sold out:

1 bu. (60 lbs.)	\$1.25
100 lbs.	2.00

Larger quantities quoted on application.

PLANT FOODS and MULCHING MATERIALS

BONE MEAL

A safe and satisfactory fertilizer for many purposes. Not high in plant food but does not burn nor injure either roots or foliage. Rather slow in action but lasts a long time. Use a handful to each small plant or 25 to 30 pounds per 1000 square feet.

10 lbs., 50c 25 lbs., \$1.00 100 lbs., \$3.50

"CHICKNURE"

A Hillenmeyer combination of chicken manure and peat moss, finely ground and dehydrated. An excellent well-balanced plant food and soil conditioner. Do not put in direct contact with roots. Work in soil or use as a top dressing. Use 50 to 100 pounds per 1000 square feet.

25 lbs., \$1.00 50 lbs., \$1.75 100 lbs., \$3.00

GOLF or LAWN FERTILIZER (Swift's 12-6-4)

After years of experimenting, Swift & Co. have prepared this special fertilizer which is recommended for large estates and golf courses. A high grade, well-balanced plant food which has given wonderful results. Water-in if grass is tender, or apply just before a rain or run the back of a rake over the blades of grass after applying. Use 10 to 15 pounds to 1000 square feet.

25 lbs., \$1.50 50 lbs., \$2.50 100 lbs., \$4.00

PEAT MOSS — IMPORTED

No other material is quite its equal for soil conditioning. It will retain water 6 to 10 times its dry weight, and is free of all weed seeds. As a mulch, especially for roses and perennials, it has no equal. Sold in bales of approximately 20 bushels which will cover 300 square feet 1 inch deep. Spaded in with manure it has the ability to absorb enormous amounts of fertility and water which the plants readily take up. Indispensable to the good gardener.

There is a Difference In the Quality—Buy the Best
Bale \$4.00 Per bushel 50c

SHEEP MANURE

A safe and excellent organic plant food. Used for top dressing and incorporating in the soil. Not especially high in food elements, but well balanced and valuable as humus. Use 50 to 100 lbs. per 1000 sq. ft.

25 lbs., \$1.00 50 lbs., \$1.75 100 lbs., \$3.50

SULPHATE OF AMMONIA

Contains only nitrogen which is one of the most important elements. Encourages rapid succulent growth and where the other essential elements are present will give wonderful results. Tends to create a slightly acid condition. Use 10 lbs. to 1000 sq. ft.

10 lbs., 50c 25 lbs., \$1.00 100 lbs., \$3.50

TURF BUILDER (Scott's 10-6-4)

This is especially made for feeding grass, though it can be used whenever a complete fertilizer is needed. It is not all chemical but contains fifty per cent vegetable matter, thereby giving immediate and lasting results. Because of its concentration will go much farther than most other fertilizers. If grass is tender, "water-in." For broadcasting, use 10 to 20 pounds per 1000 square feet.

25 lbs., \$2.00 50 lbs., \$3.50 100 lbs., \$6.00

VIGORO

Vigoro is not just an ordinary fertilizer but a complete balanced, scientifically prepared plant food containing all eleven of the elements necessary for proper development. Use 25 to 50 lbs. per 1000 sq. ft. on lawns, one handful to each square foot around roses, shrubs and evergreens. Water-in after applying.

10 lbs., 85c 25 lbs., \$1.50 50 lbs., \$2.50 100 lbs., \$4.00

Fertilizer and Peat Moss cannot be sent by parcel post.

EVERGREENS

We have many varieties of Broad-leaf and other evergreens in all sizes up to 15 feet. One of the largest and most complete assortments in the South. See Generol Catalog for full descriptions.

Great strides have recently been made in the feeding of young and old trees. We are constantly studying new and improved methods, and are now in position to offer this service. Let us talk tree feeding with you.



Spraying

We are now in position to do spraying, using most modern equipment and scientific methods. Our machine will develop 500 to 600 pounds pressure, thereby giving complete coverage. Write or consult us when in need of this service.

HILLENMEYER NURSERIES LEXINGTON KENTUCKY

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